



San Francisco Village



Culture of Care

2022 ANNUAL REPORT

A founder recently wrote to express gratitude for what San Francisco Village has become since she and her partners first conceived of it 15 years ago. A multi-generational, multi-cultural community committed to operationalizing love for elders in an ageist society. "The mission and vision have expanded beyond anything we could have imagined back then," she said.

What they did imagine back then were the foundational principles that endure today. Prosocial values like reciprocity, empathy, interdependence, and volunteerism. From those hearty seeds a culture of care has evolved, a vast root structure of relationships that grounds us in the knowledge we're not alone. We're known and valued by people outside our family.

We've accomplished this by being intentional community builders. We've sought ways to support one another during difficult life transitions. We've gotten curious about who feels included or excluded and made explicit our commitment to equity. We've connected with younger generations to explore larger social issues. We've put caring and being cared for in the spotlight.

In 2021 we introduced you to a five-year strategic plan that identifies four priority areas: intersection of health care and social care, racial equity, social justice and intergenerational community. Rooted in shared values, the Strategic Plan provides us with a framework for decision-making as we carry out the work of San Francisco Village. The ways we connect and communicate, the programs and services we develop, the partnerships we engage in, and the things we stand for.

What we've created together is extraordinary! A legacy our founders may not have imagined but was destined by the high quality seeds they planted.



Based on principles of reciprocity, mutual support, empathy, and volunteerism we've created a culture of care that touches us in **deep and meaningful** ways.



Intergenerational Community

Prosocial values like empathy, reciprocity and volunteerism are the bedrock of our community. More than half of the nearly 6000 hours of service provided to our members come from multi-generational volunteers, like Hilda Ngan. A transplant from New Zealand by way of Canada, Hilda discovered SFV during the pandemic. She describes herself as a typical tech worker who wants to contribute to something bigger than herself. Since volunteering, she feels more grounded in the local community and sees how SFV helps to make San Francisco a sustainable place to live. She's investing now so that SFV is here when she needs it in the future.

Social Justice

Our commitment to social justice recognizes that we are rooted in a larger social context, a microcosm in an interdependent world. In 2022, a small group of members organized a climate action group aligned with Third Act, a growing national movement of older adults from across the country founded by climate activist Bill McKibben, committed to actions that protect our planet and defend our democracy. In partnership with Third Act, SFV activists have created opportunities for fellow members to address plastics pollution, mobilize voter turnout, fight voter suppression and support state legislation like the Fossil Fuel Divestment Act. Taking action together reminds us that we are purposeful and powerful.

Racial Equity

This past year, SFV welcomed more elders than any other year, reaching 500+ members - a milestone we are proud of as we expand to more racially and ethnically diverse neighborhoods. Our commitment to equity starts at home, with a staff of six professionals, four of whom identify as Latinx, Black, Asian American, or as a member of the LGBTQ community. Last year the Board of Directors welcomed four new multi-generational members from different ethnic and racial backgrounds. Diversifying our leadership is the cornerstone in a strong foundation of equity and inclusion.

Intersection of Health Care & Social Care

Aging can be a stressful time. Physical pain, loss of loved ones, indecision about living situations, can cause anxiety and increased isolation. In the Virtual Social Hour, imagined and facilitated by SFV member Pat Miller, members gather weekly on Zoom to listen to what's really going on in each other's lives. There's a lot of sharing, some brainstorming, and always love. In Pat's words, "sometimes all you need is a witness to what you are experiencing, looking you in the eye, letting you know they care." In 2022, Pat was on the receiving end of the safe space and support she helped foster. A botched medical procedure led to an extended period in rehab, made bearable by her regular Zoom connections and in-person visits with SFV friends.

“ I like working with other members to advance causes like protecting democracy and saving the climate. Our time has not passed; **our time is now!** We can make a positive difference - and doing so helps others and enlivens us as we do this together. ”

-Member survey comment

2022 by the numbers

492 members

- a **35%** increase in membership since 2020, averaging **12-15** new members a month in 2022
- **50%** members pay a reduced fee

5639 hours of service provided by volunteers

- **105** new volunteers onboarded, joining an active volunteer community of **225+**

Average of **59 programs** a month

628 referrals to vetted and/or member recommended resources and community partners

9 out of 10 members report high or extremely high satisfaction

75% of members are more likely to ask for the help they need since joining SFV

3 out of 4 members are more able to get aging and health related information

Using the UCLA Loneliness Scale, members were asked to identify feelings of social isolation and loneliness. The aggregate score was low and considered **“not lonely.”**

Funders

SF Department of Disability & Aging Services
Dolby Family Fund
Sutter Health Foundation CPMC
Keith Campbell Foundation
Charles Schwab Foundation
JW & HM Goodman Family Foundation

Operating Budget: \$875,000

Revenue Sources

60% Grants
20% Donations
20% Membership fees

Expenses

74% Programs
17% Management
9% Fundraising

Board of Directors

Gretchen Addi
Jason Dare
Mary Fitzpatrick
Bill Haskell

Steve Hayashi
Barbara Kivowitz
Mary Lanier
Joanne Low

Michelle Maalouf
Wayne Pan
Alivia Schaffer
Marcia Weisbrot

Mary Moore Gaines,
Emeritus Member

“San Francisco Village has saved me from a lonely existence.”

-Member survey comment

With Deepest Gratitude To Our 2022 Individual Donors

\$5,000+

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Andrea Jacoby
Claudia Lewis & Woody Scal
Wayne Pan

\$2,500 - \$4,999

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Elise Bodtke

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