

Engaged **Elderhood**

Annual Report 2024



San Francisco Village

A photograph of three people, two women and one man, sitting on the ground in a garden. They are all smiling and wearing gloves, working with soil. The woman on the left is wearing a purple jacket and a green baseball cap with 'SAN FRANCISCO' on it. The man in the middle is wearing a blue long-sleeved shirt, a grey baseball cap with 'ATL' on it, and glasses. The woman on the right is wearing a light blue long-sleeved shirt. They are surrounded by green plants and flowers.

We're **building a movement** powered by love.

We finished 2024 with **690 members**
a 150-member increase in one year and
a 75% growth over four years
and onboarded **114 new volunteers**,
joining an already active volunteer community.

In a world where aging can too often mean isolation, San Francisco Village is actively rewriting the narrative. We're not just offering services; we're building a movement, a powerful network of intergenerational support that challenges ageism, operationalizes love and celebrates the fullness of life. This year, we've seen the tangible impact of this work, as our community has deepened its connections and forged new paths of support.

A significant milestone this year was the launch of our Grief Program. Building upon the enduring 40- year legacy of Dr. Patrick Arbore, it provides essential support and compassionate community for those navigating loss. Through our support groups led by trained peer facilitators, grieving individuals have found solace in shared experiences, validation of their emotions, and the strength to move forward. The Grief Program is an example of our commitment to addressing the holistic needs of our intergenerational community, ensuring they feel seen, heard, and supported through life's most challenging moments.

In 2024, we continued our dedication to fostering cross-cultural understanding and connection, completing our Connecting Across Communities series with IT Bookman Community Center. Our collaboration flourished, culminating in a new program with Litquake focused on writing and storytelling. This initiative amplified diverse voices and empowered individuals to share their unique narratives, further enriching our community's tapestry.

And what a community celebration it was when we held our BBQ & Potluck! We gathered at Presidio Tunnel Tops to celebrate the city we love and the bonds that unite us. The overwhelming turnout, with three times the number of attendees we anticipated, was evidence of the hunger for connection and belonging. This was just one of over 900 opportunities we provided this year for elders to connect and be in community with one another.

In a world that often prioritizes youth and undervalues the wisdom and experience of our elders, San Francisco Village stands as a beacon of intergenerational connection and mutual support. We are operationalizing love, one relationship, one program, and one shared moment at a time.

We invite you to join us as we continue to build a future where every elder feels valued, supported, and deeply connected. Together, we are creating a community where love transcends age and strengthens us all.

San Francisco Village staff (2024): Steph Casella Administrative Support, Jessica Da Silva Communications & Fund Development Director, Jill Ellefsen Member Services Director, Kate Hoepke Executive Director, Sarah Brigid Newsham Kent Program & Creative Director, Nidhi Patel Administrative Assistant, and Sha'Nice Patterson Wellness & Volunteer Coordinator

A close-up portrait of an elderly woman with short, wavy brown hair, smiling warmly. She is wearing a bright pink jacket and a thin necklace. The background is softly blurred, showing what appears to be a bookshelf.

7,447

hours of service
provided by volunteers

87%

of members reported
they're more likely
to ask for help since
becoming members
of SFV

858

referrals
to resources and
community partners

84%

of members feel more
confident about aging
in their own home
because of joining SFV

We champion mutuality across generations, recognizing it as a vital counterforce to the societal isolation often faced by our elders. This conviction fuels our commitment to expanding programs and strengthening community bonds.

A highlight of the year was our transformative Day of Service with Waymo. Beyond a simple sponsorship, it blossomed into a rich experiential learning opportunity, allowing dozens of members to experience Waymo's self-driving technology firsthand. On Giving Tuesday, Waymo employees joined our dedicated volunteers, providing invaluable hands-on assistance with home projects. The day culminated in a unique logistical feat: Waymo vehicles transporting donated household items to local charities.

This event fostered genuine human connection, with volunteers demonstrating heartfelt care through practical support – washing windows, decluttering garages – and our members expressing deep gratitude with warm hospitality. The shared experience underscored the profound impact of intergenerational connection and the simple message: 'You are valued.'

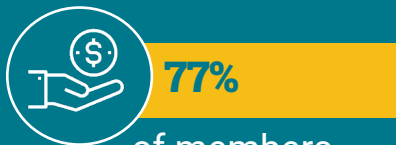
For Priya Patel, volunteering with San Francisco Village was a natural fit, rooted in her appreciation for intergenerational connections, sparked by her neighbor Eve, a SFV member and volunteer. Priya finds joy in the simple yet impactful ways she assists members: "organizing, shopping, even changing a lightbulb – small gestures that make a big difference, and they are things I'm happy to do." This resonates with her Indian upbringing in a multigenerational home.

Over the past three years, Priya has touched the lives of 25 SFV members, but her bond with Frieda W. stands out. "I began volunteering with Frieda and we instantly became friends." She shares, recalling the joy she and her husband felt celebrating Frieda's 101st birthday last year, "We brought a cake and sang happy birthday!" For Priya, the joy she finds in illuminating a room or sharing a birthday song reflects the light she herself receives from the vibrant connections she's made within SFV.

2024 by the numbers



programs a month including neighborhood circles



of members pay a reduced membership fee



satisfaction rate



griever between the ages of 25 & 90 participated in our Grief Program

Expense Budget: \$1,021,300

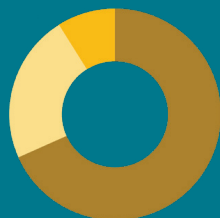
Revenue Sources

63% Grants
20% Donations
17% Membership fees



Expenses

69% Programs
23% Management
9% Fundraising



Funders

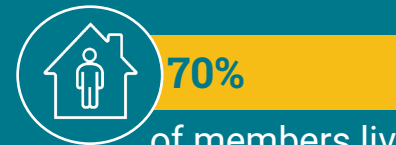
San Francisco Department of Disability & Aging Services
Dolby Family Fund
Sutter Health Foundation CPMC
The Campbell Foundation
May and Stanley Smith Charitable Trust

Business Sponsors

Sequoia Living
Waymo
The Fromm Institute for Lifelong Learning
Kaiser Permanente
Exceptional Senior Placement
Tara Donohue, Broker Associate at Senior Home Sale SF



members reported they're more able now than before joining SFV to get aging and health related help/information



of members live alone



of members are women



Using the UCLA Loneliness Scale, SFV asked members to identify individual feelings of social isolation and loneliness. The vast majority of respondents said they rarely feel isolated, left out, or lacking in companionship.

With Deepest Gratitude To Our 2024 Individual Donors
With gifts from \$10 to \$10,832, our community is dedicated to our mission and values.

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We believe people of **all ages** **need each other** to thrive.

Thank you to our multi-generational community of volunteers.

Gretchen Addi	Sahith Doddipalli	Vani Kakar	Rayma Mui	Elliott Scheuer
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